



ARKANSAS STATE UNIVERSITY
Neil Griffin
College of Business

Applied Leadership and Soft Skills, Certificate 2025-2026

Student Name: _____ ID#: _____ GPA: _____

Prefix and Number	Course Name	Grade	Semester	Sem. Hours
BCOM 2563	Business Communications			3
EMSL 3153	Organizational Behavior			3
EMSL 3613	Leadership			3
MKTG 3013	Marketing			3
SELECT TWO OF THE FOLLOWING: • BCOM 3573 – Managerial Communications • MKTG 3093 – Professional Selling • MKTG 4023 – Services Marketing • MKTG 4043 – Consumer Behavior				
				3
				3
Total Hours Required for Minor:				18

NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a “C” for each course in the certificate.