



ARKANSAS STATE UNIVERSITY
Neil Griffin
College of Business

Sales Leadership, Minor 2023-2024

Student Name: _____ ID#: _____ GPA: _____

Prefix and Number	Course Name	Grade	Semester	Sem. Hours
MKTG 3013	Marketing			3
MKTG 3093	Professional Selling			3
MKTG 3193	Sales Planning and Management			3
MKTG 4323	Advanced Sales			3
SELECT TWO OF THE FOLLOWING: • GSCM 4123, Organizational Purchasing • ISBA 3423, Data Visualization for Business • MKTG 3173, Category Management • MKTG 4213, Marketing Analytics • MKTG 426V, Sales Internship				
				3
				3
Total Hours Required for Minor:				18

NOTE: Student must maintain a minimum GPA of 2.25 or a grade of at least a "C" for each course in the minor.