



ARKANSAS STATE UNIVERSITY
Neil Griffin
College of Business

Applied Business Research, Minor 2024-2025

Student Name: _____ ID#: _____ GPA: _____

Prefix and Number	Course Name	Grade	Semester	Sem. Hours
BUSN 1091	Applied Business Research I			1
BUSN 2091	Applied Business Research II			1
BUSN 3081	Applied Business Research III			1
BUSN 3091	Applied Business Research IV			1
BUSN 4091	Applied Business Research V			1
ECON 2113 or STAT 2003	Business Statistics or Introduction to Statistics			3
ECON 2323	Principles of Microeconomics			3
LIR 1011	Introduction to Academic Research			1
MKTG 3023	Business Research Tools			3
SELECT ONE OF THE FOLLOWING: • ACCT 4133, Accounting Statistics • ECON 3113, Applied Econometrics • FIN 3723, Financial Analytics and Modeling • ISBA 3423, Data Visualization for Business • MKTG 4213, Marketing Analytics				
				3
Total Hours Required for Minor:				18