

Overview

GOVERNANCE

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The Arkansas State University website is only as powerful as the organization and quality of its content. And we know as content creators it can be challenging to know where to start, and what to focus on.

Here you'll find all the tools and resources you need to:

- **get a user login and proper permissions**
 - **obtain training information**
 - **understand content workflow**
 - **identify the primary audience you're speaking to**
 - **determine if you need a new page**
 - **pick the correct page template**
 - **write quality, on-brand content**
 - **choose images that engage your audience**
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