

A-State Website - Pattern Library

This library contains descriptions and visual examples of the patterns available to use on the website

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Visual Pattern

Carousel

CAROUSEL IPSUM SIT H2

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Caption copy phasellus ultrices nulla quis nibh. Lorem ipsum dolor sit amet, consectetur adipiscing elit.



Caption copy phasellus

Use Case	When you want to share slides of multiple images on one page.
Limitations	There must be 3 to 10 slides.
What’s Required?	Each slide must have an image and caption.
What’s optional?	Section heading, introduction

Image

IMAGE IPSUM SIT H2

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Vestibulum volutpat, lacus a ultrices sagittis amet.

Use Case	When you want to share a single image
Limitations	N/A
What’s Required?	There must be one image
What’s optional?	Section heading, introduction, caption

Image List

IMAGE LIST IPSUM SIT H2

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Title and Optional Link →

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Title with No Link

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Use Case	When you want to share a list of related or equally important items in a more visual way. There can be an unlimited number of items in this list.
Limitations	N/A
What's Required?	Each item in the list must have an image, title, and body.
What's optional?	Section heading, introduction

Photo Collage

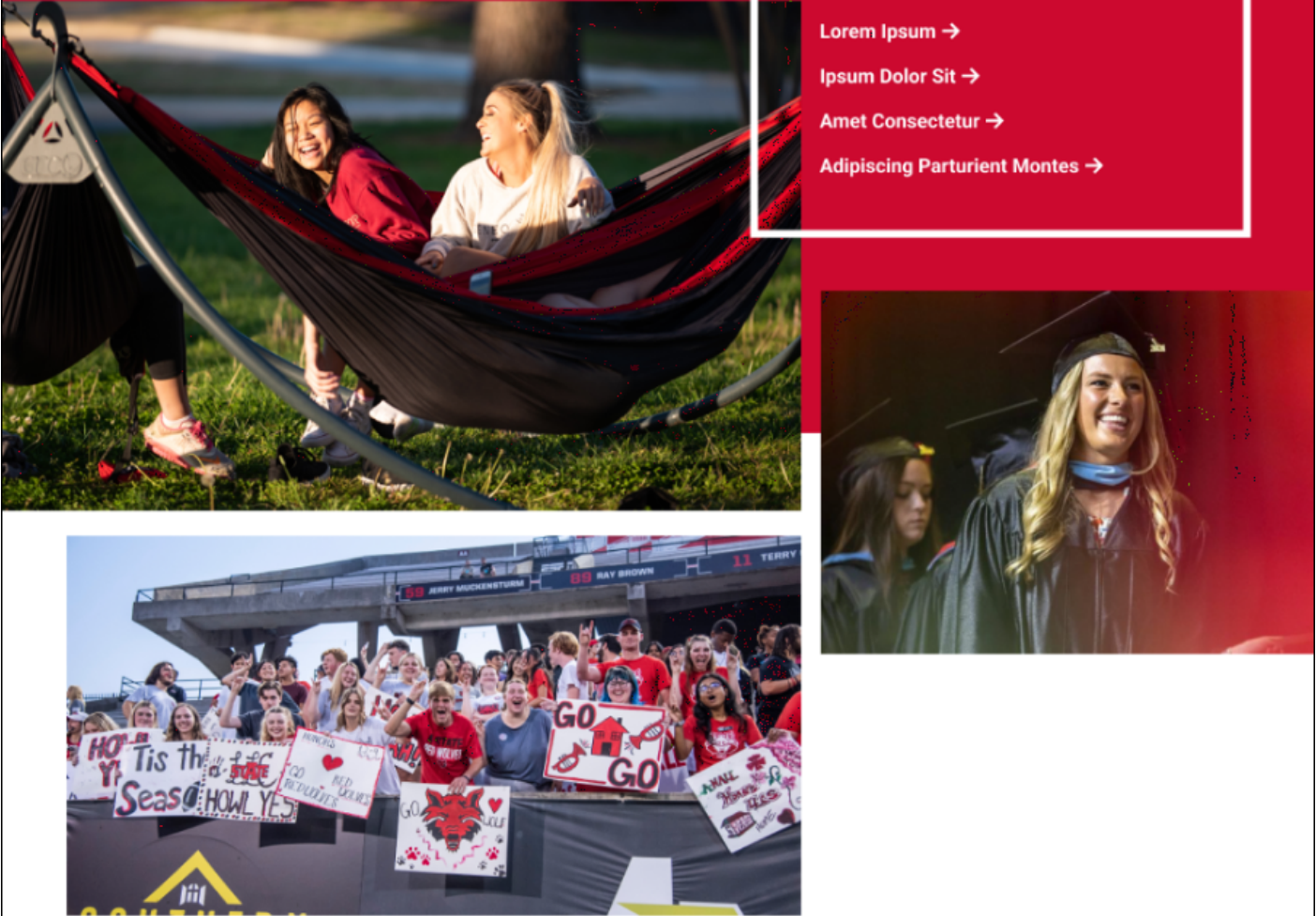
PHOTO COLLAGE IPSUM SIT H2

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LOREM IPSUM

DOLOR SIT

Lorem Ipsum →
 Ipsum Dolor Sit →
 Amet Consectetur →
 Adipiscing Parturient Montes →



Use Case	When you want to share 3 images along with important links to other content
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Limitations	N/A
What's Required?	There must be a section heading, introduction, 1 primary and up to 5 secondary links, and 3 images
What's optional?	N/A

Story Display

STORY: DISPLAY IPSUM SIT H2

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“I launched my career in health sciences at A-State. The amazing people, academic excellence, and lorem ipsum dolor sit amet.”

Jane Doe, '21, Nutrition and Dietetics

[READ FULL STORY](#)

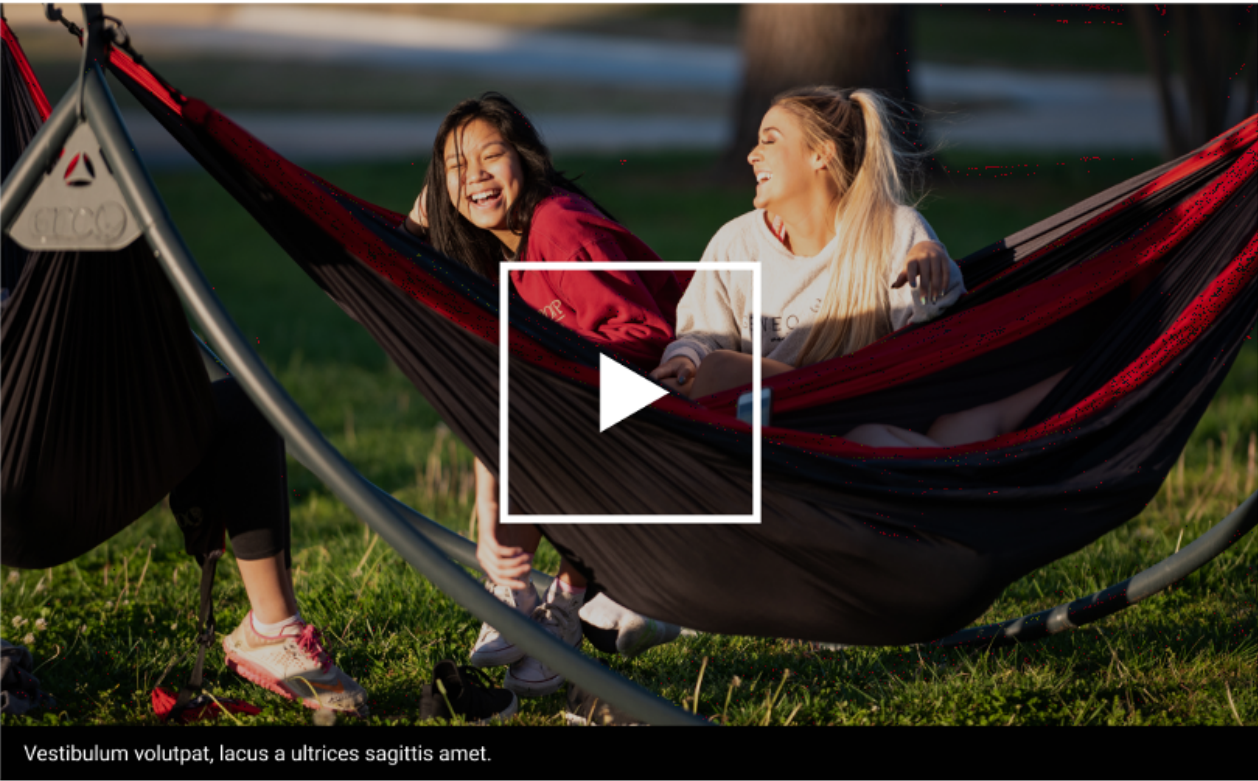
Caption lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sagittis purus venenatis nisl posuere volutpat. Aenean eu tristique dui. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

Use Case	When you want to display a quote from a student, alum, faculty member, community member, etc.
Limitations	N/A
What’s Required?	There must be a quote, name, and attribution.
What’s optional?	Section heading, introduction, URL, and caption

Video

VIDEO IPSUM SIT H2

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Use Case	When you want to share a single video
Limitations	N/A
What’s Required?	There must be one video
What’s optional?	Section heading, introduction, caption

Organizational Patterns

2 Column

2 COLUMNS IPSUM SIT H2

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Title with No Link
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Use Case	When you want to share two items that are related or equally important in a 2 column layout.
Limitations	N/A
What's Required?	There must be 2 columns, and each column must have a title.
What's optional?	Images, subtitles, section heading, and introduction

3 Column

3 COLUMNS IPSUM SIT H2

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Title and Optional Link →

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Title with No Link

SUBTITLE IPSUM SIT

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Use Case	When you want to share three items that are related or equally important in a 3 column layout.
Limitations	N/A
What's Required?	There must be 3 columns, and each column must have a title.
What's optional?	Images, subtitles, section heading, and introduction

Organizational Patterns

Accordion

ACCORDION IPSUM SIT H2

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EXPAND ALL +	COLLAPSE ALL X
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Aenean sit amet purus porttitor, semper leo in, dictum libero. Curabitur mattis dapibus ornare.

BACK TO TOP ↑

Use Case	When you want to share large amounts of information in one consolidated place, and want to hide items under recognizable labels. There can be an unlimited number of accordion sections.
Limitations	N/A
What's Required?	Each accordion section must have a title and a body.
What's optional?	Section heading and introduction

Typographic Patterns

Contact

CONTACT IPSUM SIT H2

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GOT QUESTIONS?

**CONNECT
WITH US.**

We're here to help you find your place and
succeed. Reach out to us for help.

ADMISSIONS

📞 870-972-2782

Use Case	When you want to share contact information for a person or office
Limitations	N/A
What's Required?	The eyebrow, section heading, introduction, and button are all required
What's optional?	Phone number

CTA Bar

CTA Bar Ipsum Sit

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CTA LOREM IPSUM

DOLOR SIT

Use Case	When you want to link to 1 or more places side-by-side to each other
Limitations	N/A
What’s Required?	There must be a section heading, introduction, and at least one primary button
What’s optional?	1 additional primary button and 2 secondary buttons are optional

Outcomes Feature

OUTCOMES FEATURE IPSUM SIT 2

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- Ipsum Dolor Sit
- Amet Consectetur
- Adipiscing Elit
- Tristique



"Lorem ipsum quote from student within this major who went on to some kind of career dolor sit amet."



Jane Doe, '20, Business Administration

[MORE STUDENT STORIES](#)

Use Case	When you want to feature a quote alongside a bit of featured text. This is especially helpful for sharing job outcomes
Limitations	N/A
What's Required?	All fields are required (other than what is listed below). This includes all text fields and images for the quote, as well as the background image
What's optional?	Introduction

Quote

QUOTE IPSUM SIT H2

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dui. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.

“The classes are smaller and the professors
talk to you and remember your name.”

Ina Song, Nursing ‘18

Use Case	When you want to share a quote without an image
Limitations	N/A
What’s Required?	The quote text is required
What’s optional?	Section heading, introduction, attribution

Statistics

STATISTICS: 3-UP IPSUM SIT H2

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#3

college for Entrepreneurial Studies, USA Today

Optional Link →

358

incoming online master's students, fall 2020

Optional Link →

45

PhD papers published in 2021 across 25 students

Optional Link →

Use Case	When you want to highlight number-focused information
Limitations	All statistics must start with a number or numeric value followed by textual context.
What's Required?	There must be 3 statistics. Each statistic must have a number and a caption.
What's optional?	Section heading, introduction, and CTAs for each statistic

Stats + Photo

STATS + PHOTO IPSUM SIT H2

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2,933

On-Campus Residents

60+

Countries Represented

XYZ

Stat Placeholder Lorem

Use Case	When you want to feature 3 stats along with one image
Limitations	N/A
What’s Required?	There must be a section heading, introduction, photo, and 3 stats
What’s optional?	Introduction

Connected Patterns

Calendar 3-Up

CALENDAR: 3-UP IPSUM SIT H2

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MAY 22

Ipsum Sit Event Name →

MAY 24

Ipsum Sit Event Name →

MAY 25

Ipsum Sit Event Name →

SEE ALL EVENTS

Use Case	When you want to feature 3 events. You can choose to feature events of a certain tag.
Limitations	The events featured must be linked to an existing event on the site.
What's Required?	There must be 3 selected events.
What's optional?	Section heading, introduction

Connected Patterns

Directory Embed

3+ FACULTY & STAFF



Dr. Jim Walsh →

Program Director

jwalsh@astate.edu

410.837.5865



**Dr. John
Robertson →**

Academic Advisor

jrobertson@astate.edu

410.837.5865



Dr. Philip Tew →

Managing Academic Adviser

ptew@astate.edu

410.837.5865



**Dr. John
Robertson →**

Academic Advisor

jrobertson@astate.edu

410.837.5865



Dr. Philip Tew →

Managing Academic Adviser

ptew@astate.edu

410.837.5865

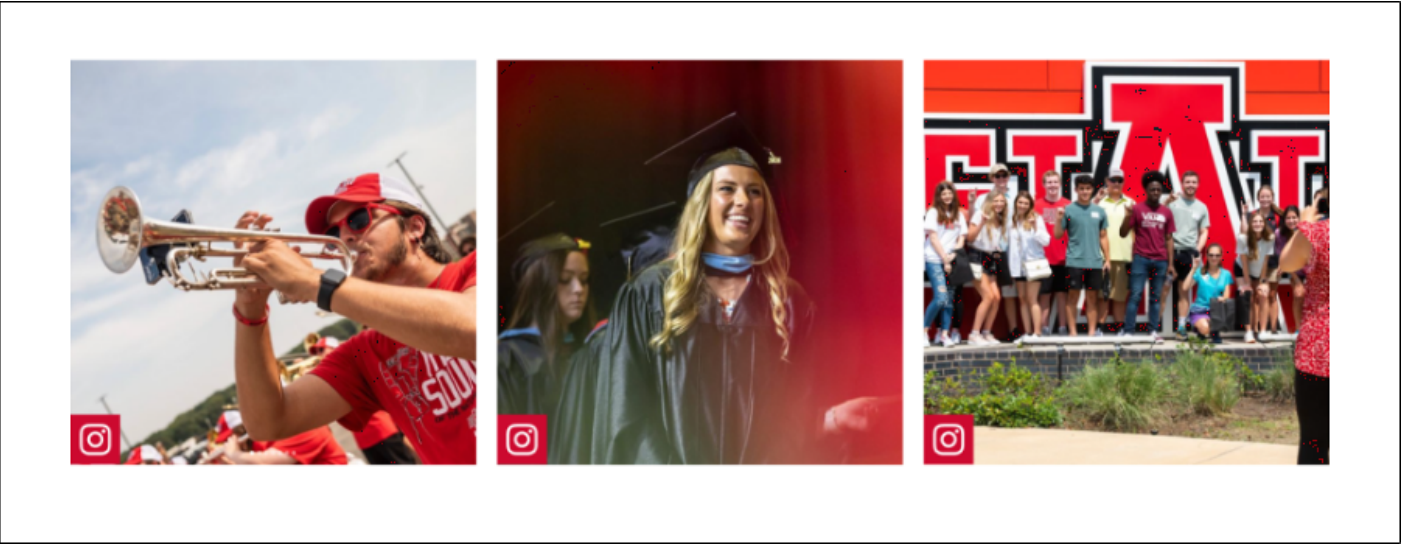
[SEE ALL FACULTY](#)

Use Case

When you want to feature contact information from multiple faculty or staff. You can feature an unlimited number of directory entries.

Limitations	The contacts featured must be linked to existing directory entries on the site.
What's Required?	There must be at least one directory entry.
What's optional?	Section heading, button

Instagram



Use Case	When you want to share photos from an Instagram account.
Limitations	N/A
What’s Required?	This pattern must have a section heading and be linked to an Instagram account.
What’s optional?	N/A

News 3-Up

NEWS: 3-UP IPSUM SIT H2

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MAY 5, 2024

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MAY 5, 2024

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MAY 5, 2024

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SEE ALL NEWS

Use Case	When you want to feature 3 news/blogs articles. You can choose to feature articles of a certain tag.
Limitations	The news items featured must be linked to an existing news item on the site.
What's Required?	There must be 3 selected news items.
What's optional?	Section heading, introduction