

Griffin College Research Expectations

College Research Expectations

All faculty, regardless of rank (Instructor, Assistant Professor, Associate Professor, or Professor), are **expected to participate in and produce some form of scholarly research** that supports the mission of the Griffin College of Business and maintains AACSB standards.

The conferences listed below are merely **suggestions** and are **not prescriptive**. We encourage you to seek out and participate in academic and professional engagements relevant to your discipline, rank, and research agenda.

AACSB Research Categories

The Griffin College of Business uses the AACSB framework to categorize faculty research contributions. Your research, whether quantitative, qualitative, or mixed methods, typically falls into one of these three broad categories:

AACSB Category	AACSB Definition
Basic or Discovery	Focuses on expanding the existing knowledge base and developing new theories within business disciplines.
Applied or Integrative/Application	Leverages foundational knowledge and established theories to address real-world challenges faced by businessprofessionals and their organizations.
Pedagogical or Teaching/Learning	Examines pedagogical theories and methodologies, fostering new insights, strategies, and content that improve the usefulness and effectiveness of business education .

Suggested 2026 Conference Opportunities

The following table includes details for the conferences you requested. Please note that submission deadlines and locations can sometimes change, and you should always verify the latest information on the conference website.

Conference Name & Website	Location (City, State)	Due Date for Submission	Date ofConference
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2026 ACTEB Annual Meeting https://events.blackthorn.io/en/1I2LTNb7/g/dhg7ThEtB0/2026-acteb-annual-meeting-4a4wNtG3A1/overview	Conway, AR	February 6, 2026 (Proposals)	February 27, 2026
The 2026 Teaching Professor Conference https://www.magnapubs.com/teaching-professor-conference/	St. Louis, MO	December 12, 2025 (Proposals)	June 5-7, 2026
IGBR 2026 Spring Conference (Institute for Global Business Research) https://www.igbr.org/conferences/	Nashville, TN	March 1, 2026 (Proposals)	April 15-17, 2026
SOBIE '26 (Society of Business, Industry, & Economics) https://www.sobieconference.org/	Miramar Beach, FL	April 1, 2026 (Tentative) Submission portal opens mid-December	April 8-10, 2026
Academy of Business Research (ABR) New Orleans Conference https://www.aobronline.com/	New Orleans, LA	February 13, 2026 (Proposals)	March 18-20, 2026

Please complete and submit the NGCoB Faculty Funding Request form (attached) and consult with your department chair regarding research support and travel funding for any conference you wish to attend. We look forward to seeing your scholarly contributions throughout the next year.

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