Arkansas Governor's Cup

Turn Ideas Into Opportunities

The Arkansas Governor's Cup is a collegiate business-plan competition that provides students with opportunities to develop innovative business concepts, strengthen entrepreneurial skills, and compete for cash prizes.

Participation offers valuable experience regardless of whether you intend to start a business.

Why Participate?

Develop Career-Ready Skills

Gain practical experience in:

- Business planning and market research
- Problem-solving and critical thinking
- Teamwork and collaboration
- Professional presentations and pitching
- Financial planning and business strategy

Strengthen Your Résumé

Business-plan competitions provide experiences you can highlight on your résumé, discuss during job interviews, and use to demonstrate initiative and leadership.

Compete for Cash Prizes

Governor's Cup offers competitive prize opportunities for qualifying student teams. Awards, eligibility requirements, and competition categories are established by the organizers each year.

Explore Entrepreneurship

Discover how an idea, research project, or innovative solution might become a viable business opportunity.

Connect With Mentors

Work with faculty and other advisors who can help you develop your ideas and prepare for competition.

Learn More About Governor's Cup

For official competition information, guidelines, eligibility requirements, prize details, and application deadlines, visit:

Arkansas Governor's Cup Official Website

Note: Competition information is subject to updates by the organizers. Students should consult the official website for current requirements.

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