AState Technology Transfer, Licensing, & Commercialization

> Link to Book: Technology Transfer, Licensing, & Commercialization

> **Intellectual Property | Inventions | Licensing | Research Commercialization**

Developing an innovative product, technology, or business idea? Understanding intellectual property (IP) and commercialization can be an important part of bringing your idea to market.

A-State's Technology Transfer office helps university innovators navigate intellectual property, invention disclosures, licensing, and opportunities to translate research and innovations into practical applications.

When Should You Reach Out?

Consider contacting A-State Technology Transfer if you are:

- **Developing a new invention or technology:** You have created something potentially novel and want to understand whether intellectual property protection may be appropriate.
- **Commercializing university research:** You are exploring business opportunities involving technology, software, or other innovations developed through A-State research.
- **Preparing for a business plan competition:** Your proposed business involves potentially patentable technology, unpublished research, or university-owned intellectual property.
- **Considering public disclosure:** You plan to publish, present, demonstrate, or pitch an invention and want to understand how disclosure could affect potential patent rights.
- **Exploring licensing opportunities:** You want to understand how university-developed technologies may be licensed for commercial use.
- **Unsure about intellectual property ownership:** You have questions about rights associated with inventions developed through university research, collaborations, or other activities.

You don't need to have a patent application or an established business to ask questions.

A Note for Student Entrepreneurs

If your business concept involves a potentially patentable invention or university-developed technology, **consider seeking guidance before publicly sharing detailed technical information.**

Business plan competitions, pitch events, publications, and demonstrations may involve public disclosures that could affect intellectual property protection.

This doesn't mean you should avoid participating. It means you should understand any relevant IP considerations before presenting sensitive information.

Explore A-State's Technology Transfer Resources

Our dedicated Technology Transfer Knowledge Base provides information about:

- Intellectual property and different forms of protection
- University intellectual property policies
- Invention disclosures and commercialization
- Licensing and technology transfer
- How to contact the Technology Transfer office

> Explore the Technology Transfer, Licensing, & Commercialization Knowledge Base

Schedule a Technology Transfer Consultation

Have questions about an invention, intellectual property, or commercialization? Schedule a consultation with A-State Technology Transfer to discuss your idea and explore appropriate next steps.

Schedule a Meeting with Luna Acosta

When scheduling, please include a brief description of what you'd like to discuss, such as:

- Intellectual property or patent questions
- A university-developed invention or technology
- Commercialization or licensing opportunities
- Intellectual property considerations before a business plan competition or public presentation

You don't need a completed invention disclosure or business plan to schedule a conversation.

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Students and university researchers are welcome to reach out with questions about intellectual property, invention disclosures, and commercialization opportunities.

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