How A-State Can Help

Arkansas State University is working to expand opportunities for students interested in innovation, entrepreneurship, and business-plan competitions.

Depending on the opportunity, support may include:

- **Mentoring:** Connecting students with faculty and other advisors.
- **Business-plan development:** Guidance on developing and evaluating business concepts.
- **Competition preparation:** Assistance understanding requirements and preparing presentations.
- **Team development:** Helping interested students identify potential collaborators.
- **Participation support:** Exploring available resources to help students participate in selected competitions.

Students do not need to have a fully developed business concept before reaching out.

Interested in Participating?

If you're interested in Governor's Cup or other entrepreneurship opportunities, we encourage you to attend an information session or fill out the interest form to learn more.

[interest form link]

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