Tulane Business Model Competition

Test Your Ideas. Build Your Business Model. Compete for Cash Prizes.

The **Tulane Business Model Competition** is a collegiate entrepreneurship competition hosted by Tulane University that provides student entrepreneurs with opportunities to develop and validate innovative business concepts, demonstrate market potential, and compete for cash prizes.

Unlike traditional business-plan competitions, the Tulane competition emphasizes customer discovery, testing business assumptions, and developing sustainable business models. Participation offers valuable experience in entrepreneurship, innovation, and practical business development.

Why Participate?

Develop Career-Ready Skills

Gain practical experience in:

- Customer discovery and market research
- Business model development and validation
- Problem-solving and critical thinking
- Professional presentations and pitching
- Teamwork, collaboration, and entrepreneurial decision-making

Strengthen Your Résumé

Business model competitions provide hands-on experience you can highlight on your résumé, discuss during job interviews, and use to demonstrate initiative, adaptability, analytical thinking, and leadership.

Compete for Cash Prizes

The Tulane Business Model Competition offers competitive prize opportunities for qualifying student teams. Awards, eligibility requirements, and competition categories are established by the organizers each year.

Explore Entrepreneurship and Venture Development

Discover how an innovative idea, research project, or emerging technology can be developed into a viable business opportunity through customer feedback, market validation, and business model refinement.

Connect With Mentors and Entrepreneurs

Gain feedback from experienced entrepreneurs, business professionals, and mentors while developing your ideas, testing assumptions, and preparing for competition.

Learn More About the Tulane Business Model Competition

For official competition information, eligibility requirements, prize details, guidelines, and application deadlines, visit:

Tulane Business Model Competition Official Website

Note: Competition information is subject to updates by the organizers. Students should consult the official website for current requirements.

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