Instructional Media from Public and Open Sources

This page lists freely available media sources that can be used to supplement course content. These resources include video, image, and mixed media collections that are open license or publicly accessible. Faculty can use these tools to enrich instruction, provide diverse perspectives, and support student engagement.

Video Resources

Internet Archive – The largest collection of open-license audio, video, and text available on the internet.

PBS – Clips and full episodes from over twenty of PBS's best series.

The History Channel – Clips, chapters, and episodes from 60+ different shows from The History Channel.

Annenberg Media – Over 100 educational series available for free viewing online.

Library of Congress: Digital Collections – A selection of digitized content from the Library of Congress.

TED – TED is a global set of conferences under the slogan "Ideas Worth Spreading". You can read or watch presentation videos regarding several topics such as technology, design, science, business, global issues, and many more.

Khan Academy – Free world-class education for anyone anywhere, with an extensive library of content including interactive challenges, assessments, and videos.

LinkedIn Learning – Helps anyone learn business, software, technology, and creative skills to achieve personal and professional goals.

Coursera – Offers access to university-level courses and video lectures. A-State's Canvas integration allows faculty to embed and link Coursera content directly into their courses.

Image Resources

Every Stock Photo – A searchable catalog of thousands of public domain and open-license images.

Adobe Stock – High-quality images, graphics, and templates available through A-State's Creative Cloud account.

A-State PhotoShelter – A-State's official photo archive, offering campus-related imagery for instructional and promotional use.

Mixed Media and Licensing Resources

Creative Commons – Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools.

Embedding and Accessibility Tips

- Many of these platforms (e.g., TED, Khan Academy, YouTube) allow embedding directly into Canvas using the Rich Content Editor.
  - See the **Embedding Media in Classes** page for assistance with this issue.
- Always check for **captions** or **transcripts** before assigning external video content to ensure accessibility.
- When linking to external resources, provide a brief description and context for students.
- Use open-license or public domain content whenever possible to avoid copyright issues.
  - See the **Copyright and Fair Use Guidance for Faculty** page for questions about these issues.

Request Assistance

For help embedding media in Canvas or selecting appropriate instructional resources, contact your faculty support office:

Center for Excellence in Teaching and Learning (CETL)

Email: **CETL@AState.edu**
Phone: 870-972-2334
Location: Dean B. Ellis Library, Suite 301

A-State Online Faculty Support

Email: **aos@astate.edu**
Phone: 870-680-8464
Location: International Programs Building

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