

P

p.m. and a.m., not PM or AM

see **times**

postbaccalaureate

One word. However, the preference is to state the name of the postbaccalaureate degree.

police

(See entry for University Police)

president

Capitalize president only as a formal title before a name: *ASU System President Chuck Welch*.

Capitalize president in its various forms when part of the formal title of an event, such as: The *President's Reception* will be held in the Cooper Center. Do not capitalize president in general usage or second reference, such as: The president directs the planning process.

See **titles of people**.

professor

Basic academic ranks are four, in this order: *instructor*, *assistant professor*, *associate professor*, and *professor*.

Capitalize these titles as a formal title before a name. *Assistant Professor Joe Fred is teaching that class*.

Lowercase in all other cases: *Jane Doe, associate professor of art, has many students*.

Professorships, endowed

see Distinguished Professorships

Publication titles

Publications, such as newspapers, magazines, and academic journals, are capitalized and italicized. "*The Herald* reported on the theft of *Newsweek* magazines, then *The Jonesboro Sun* reprinted the story." However, in web usage and other contexts, university publication titles should be italicized, such as *Inside A-State*.

Revision #2

Created 2025-07-15 18:59:01 UTC by Eric Coleman

Updated 2025-07-15 19:40:54 UTC by Eric Coleman