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Scarlet

See "Mascot" entry

seasons

Lowercase, unless part of a formal name: *summer, spring, Winter Olympics, ASU Spring Fling*

semesters

Lowercase: *spring semester, fall semester, first summer semester, second summer semester*

senior citizens

Usually reserved for those 65 and older. Avoid using seniors, because of possible confusion with the student classification.

sharrow

A "share the road arrow" recognized by federal and other highway standards as a road marking to indicate usage of a road by bicycles and other vehicles.

social media

See "website and social media" entry

sororities

See fraternities, sororities.

Southern Tenant Farmers Museum (A-State Heritage Site)

A program of A-State's Arkansas Heritage Sites, the Southern Tenant Farmers Museum in Tyronza, Ark., is the birthplace of the Southern Tenant Farmers Union. Located in the historic H.L. Mitchell-Clay East building, the restoration of the dry cleaning business, filling station and the adjacent Tyronza Bank was completed in 2006. The Citizens of Tyronza gave the museum complex to Arkansas State University in 2000.

spring semester

See semesters.

staff

Usually considered singular unit (comprised of many people): *The staff has reviewed the president's document.*

Staff Senate (proper name)

State abbreviations

Use abbreviations previously used by Associated Press (do not spell out in full as AP now does and do not use U.S. Postal Service two-letter abbreviations). While not a complete list, Arkansas and nearby states would be abbreviated as indicated: Ark. (Arkansas), Ala. (Alabama), Ill. (Illinois), Miss. (Mississippi), Mo. (Missouri), Kan. (Kansas), Ky. (Kentucky), La. (Louisiana), Okla. (Oklahoma), and Tenn. (Tennessee). Note: Texas, Iowa, Ohio are not abbreviated.

Streets and Roads (major)

- A Street
- Aggie Road
- Alumni Boulevard
- Caraway Road
- Honors Avenue
- Johnson Avenue
- Marion Berry Parkway
- Olympic Drive
- Red Wolf Blvd.
- Red Wolf Trail
- University Loop East and University Loop West

Student Activities Board

All uppercase. May use abbreviation, *SAB* , after first reference.

Student Government Association

All uppercase. May use abbreviation, *SGA* , after first reference.

Student Union

See also, Carl R. Reng Student Union.

Student Union Auditorium

This is a sufficient reference for this space. However, in communications to off-campus audiences, it is appropriate to call it the Auditorium in the Carl R. Reng Student Union.

summer semester

See **semesters**.

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